



Measurement COUNTS

18th Annual Canadian School
of Hydrocarbon Measurement

MARCH 23 – 25, 2021

Virtual School – All Classes Online

2021 SPONSORSHIP OPPORTUNITIES

DAY SPONSOR

Day Sponsor logo included on:

- CsHM website registration portal (can be logo or video)
- CsHM website sponsorship page with a link to sponsor's website
- Electronic advertising leading up to the School
- Email specific to the day's attendees including a spotlight section
- 'Sponsored by' slide at beginning of each presentation for that day, with recognition as the day's sponsor
- Sponsor loop
- Post thank you email to attendees

Additional recognition:

- Acknowledgement as "Day Sponsor" in the day's welcoming remarks by a member of the CsHM committee.

\$2500 + GST | 3 Opportunities (1 each day)

KEYNOTE SPONSOR

Keynote Sponsor logo included on:

- 'Keynote Sponsored by' slide at beginning of Keynote presentation
- Electronic advertising leading up to the School
- CsHM website sponsor page
- Sponsor loop
- Email to attendee in advance of the School
- Post thank you email to attendees

\$1500 + GST | 1 Opportunity



VIRTUAL TECHNOLOGY SPONSOR

Lead the way in creating an exceptional experience for our attendees on a digital platform. This sponsorship will contribute to the purchase of microphones and a video conferencing light sent to 2021 CsHM instructors and moderators. These items will then be gifted to the instructors and moderators.

Virtual Technology Sponsor logo included on:

- CsHM website sponsor page
- Sponsor loop
- Electronic advertising leading up to the School
- 'Virtual Technology sponsored by' slide included all three days
- Special thank you given by the Chair in the opening and closing remarks
- Acknowledgment included in a letter to the instructors and moderators along with the delivered equipment in advance of the School
- Opportunity to include approved swag in package

[\\$1500 + GST](#) | [1 Opportunity Available](#)

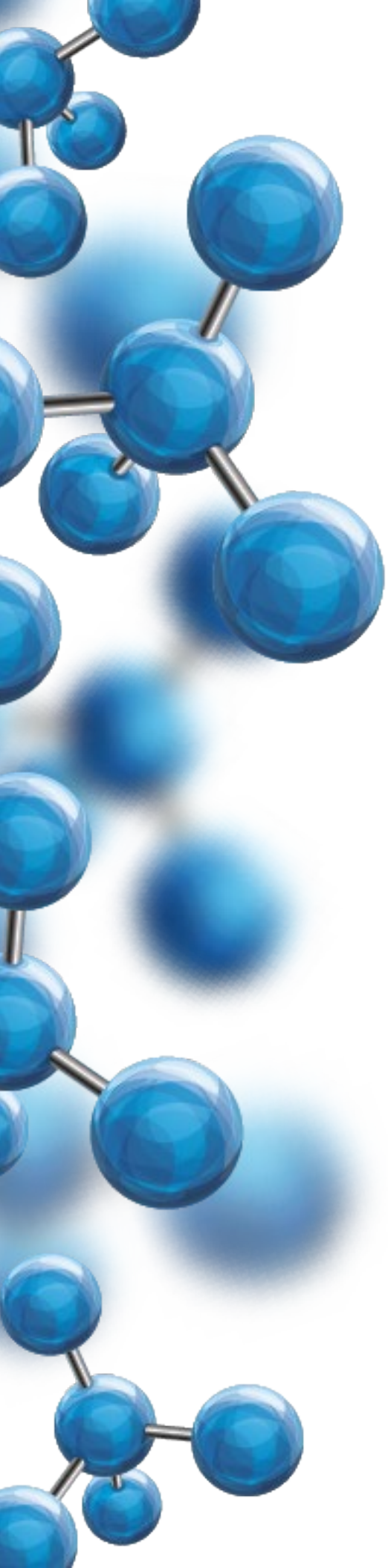
VIRTUAL COFFEE BREAK SPONSOR

Virtual Coffee Sponsor logo included on:

- CsHM website sponsor page
- Electronic advertising leading up to the School
- 'Virtual Coffee Break sponsored by' slide included in the chosen day sponsor loop
- Inclusion of 100 x \$5 digital coffee gift certificates to be chosen at random of non vendor attendees who are signed up for chosen day
- Additional gifts or amounts can be added at an additional charge

A special email with sponsors brand to be included with instructions to the virtual coffee recipients.

[\\$1500 + GST](#) | [Includes 100 x \\$5 gift cards](#)



VIRTUAL LUNCH SPONSOR

Virtual Lunch Sponsor logo included on:

- CsHM website sponsor page
- Sponsor loop
- Electronic advertising leading up to the School
- 'Virtual Lunch Sponsored by' slide included in the chosen day sponsor loop
- Inclusion of 25 x \$20 Skip the Dishes digital gift certificates to be chosen at random from non vendor attendees who are signed up for day chosen
- Additional gifts or amounts can be added at an additional charge

A special email with sponsors brand to be included with instructions to the virtual lunch recipients.

\$1500 + GST | Includes 25x \$20 gift cards

VIRTUAL MINGLE SPONSOR

Virtual Mingle Sponsor logo included on:

- CsHM website sponsor page
- Sponsor loop
- Electronic advertising leading up to the School
- Email to attendees in advance of the School
- A special email with instructions will go to the virtual mingle attendees

Additional recognition:

- Opportunity to do a toast at the mingle.
- Chair to thank sponsors at the beginning of the mingle

PLEASE NOTE:

Sponsor is responsible for the additional costs. This includes chosen food / beverage and associated delivery costs for 100 guests within the Calgary city limits.

Sponsor may choose a catering partner of their own, or the CsHM will provide options. Final kit will be dependent on sales.

Virtual Mingle will be available to all CsHM attendees regardless of attendee day/bundle purchase.



If sold in advance of School this will be used to incentivise sales of the 3 day passes. Opportunity to include your logo.

**\$1000 + GST | Alcoholic Beverage Box opportunities
Snack Box Opportunities**

PLUS COST of 100 CURATED BOXES & DELIVERY

GENERAL SPONSOR

General Sponsor logo included on:

- CsHm website sponsor page
- Sponsor loop
- Electronic advertising leading up to the School
- Email to attendees in advance of the School
- Post thank you email to attendees

\$500 + GST | Unlimited Opportunities

CUSTOM OPTIONS

Not seeing something you want? Reach out to info@cshh.ca to discuss the possibility of building a custom sponsorship option.

Sponsors of all levels except the General sponsorship will have access to the contact information of attendees who have opted in to receive info from our sponsors.

Please note that sponsorship of any future live events that the CsHm hosts in 2021 will be offered to sponsors of the 2021 virtual School first.

***Future live events are pending the removal of government COVID-19 restrictions. ***